

# CIU-WEC NEWSLETTER



December 2023

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## 2023 Cyprus Turkish Entrepreneurial Women Association Camp



Springtime in Cyprus blooms with the promise of innovation and the spirit of entrepreneurship, especially enlightening this 2023 as the Cyprus Turkish Entrepreneurial Women Association (GIKAD) Camp opens its doors to dynamic female entrepreneurs island-wide. Amongst these catalysts of change stands a pillar from our own community—Fariha Quraishi of the CIU Women's Empowerment Center and Department of Business Administration—poised to pioneer new grounds at this transformative camp.

Carving out her niche in the Department of Business Administration, Fariha has been an exemplar of diligent pursuit, blending academic rigor with practical ingenuity.

## 3DAYS CAMP THAT SHAPES A LEADER

The GIKAD camp is a powerful confluence of nascent ideas and seasoned experience. It's a wellspring for ambitious entrepreneurs like Fariha to immerse themselves in masterclass covering a broad spectrum from sustainable business models to digital marketing. The camp's stellar lineup boasts of leaders and exemplars from the business world, offering mentorship sessions, interactive panel discussions, and challenging workshops that probe and propel one's entrepreneurial acumen.



As Fariha's chapter at the 2023 Cyprus Turkish Entrepreneurial Women Association Camp unfolds, it stands as a resplendent testament to the vigor of women's entrepreneurial aspirations in our community. May her journey inspire many more CIU women to bridge aspirations with reality, birthing ventures that resound with impact and innovation.